

ABOUT VERA WORLD FINE ART FESTIVAL

The WWb - World Without Borders Foundation and the Moscow Public Foundation for the Support of Culture and Development of Contemporary Art have the pleasure to present the VERA World Fine Art Festival.

After organizing eleven editions between Moscow and Lisbon, VERA Festival celebrates and stands by values such as harmony and tolerance, through an international exchange of knowledge, cultures, preferences and aesthetics, leaving aside any borders.

This project strives to be not only an art fair of contemporary art but also a diverse cultural festival that aims to provide support to emerging artists and galleries by giving them an international visibility, and reuniting artists and creative trends from all over the World.

We look forward to receive your applications and proposals!

Next event: Vera World Fine Art Festival Moscow

7 - 11 JUNE 2017

PRESENT

Vera World Fine Art Festival

RUSSIA

DATES: 7 - 11 JUNE 2017

LOCATION: Central Exhibition Hall Manege

Application deadline: 15 April 2017

FUTURE

Vera World Fine Art Festival

CHINA

DATES: TO BE ANNOUNCED

(Between 15 September – 25 October 2017)

LOCATION: Shanghai

Application deadline: 15 July 2017

FUTURE

Vera World Fine Art Festival

PORTUGAL

DATES: 6 - 15 OCTOBER 2017

LOCATION: Cordoaria Nacional de Lisboa

Application deadline: 15 August 2017

HOW TO APPLY

To apply, please complete the application form and refer to the edition you are applying: Moscow, Shanghai or Lisbon. You can also apply for more than one edition at the same time which will give you special discounts!

Along with the application form, send 4 images of the artworks to be presented at Vera World Fine Art Festival and your CV. If you are a gallery, send the same information for each artist you would like to present at Vera Fine Art Festival.

All documentation should be sent to: geral@verafestival.com



BOOTH PRICE AND INFORMATION



ITEMS	1 FESTIVAL	2 FESTIVALS	3 FESTIVALS
APPLICATION FEE	250 €	500 €	750 €
SQUARE METER	280 €	224 €	210 €
CATALOGUE	500 €	1000 €	1500 €

*All prices include VAT (23%)

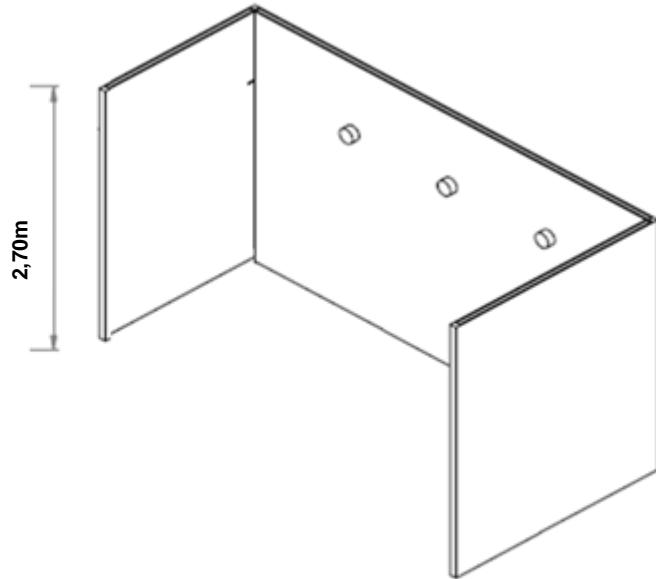
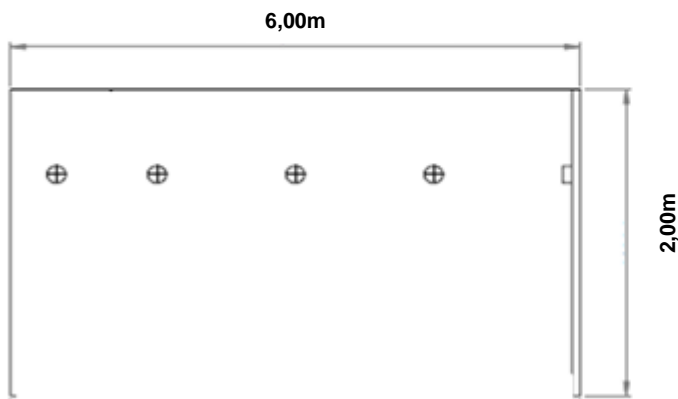
BOOTH INCLUDES

PANEL	Wooden / Hight: 3,20m / Tickness: 0,20m
COLOUR	Exhibitor can choose between white, red and grey
SPOTLIGHT	One for each 1,5 linear meter
NAME BOARD	With exhibitor's name and country
PLUG	One plug for each booth
EXHIBITOR PASS	Valid for VIP preview, assembly and disassembly and the fair
CATALOGUE	Two pages with bio and four images
WIFI	WiFi conection during the festival
INVITATIONS	For a stand of 12 m2. 2 Invitations for VERA Awards; 2 Invitations for opening; 6 invitations for the exposition.

BOOTH TYPES

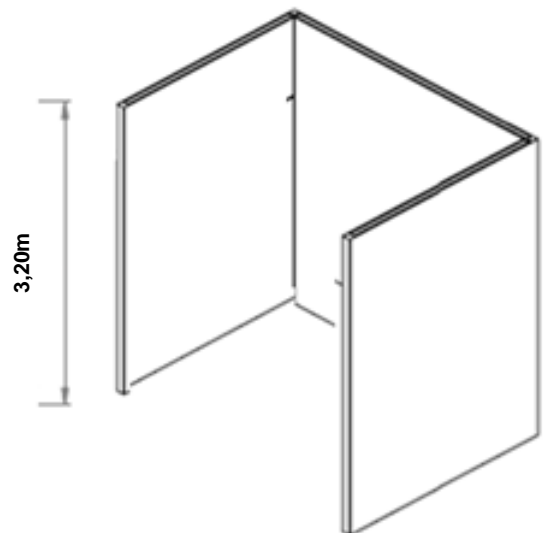
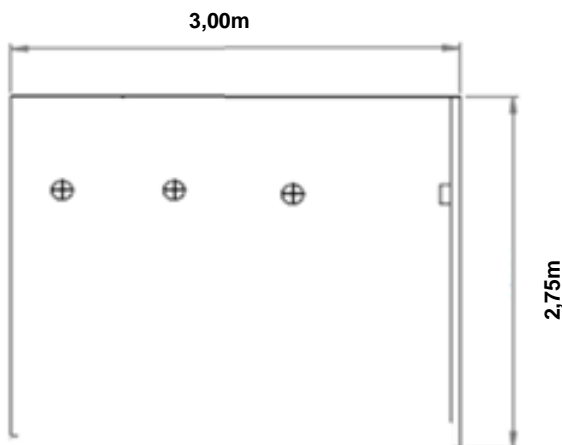
INDIVIDUAL BOOTH FOR MOSCOW AND SHANGHAI FROM 12,00m²

TOTAL PRICE: 4110,00€
(Includes: application fee + 12 square meters booth + catalogue)



INDIVIDUAL BOOTH FOR LISBON FROM 8,25m²

TOTAL PRICE: 3060, 00€
(Includes: application fee + 8,25 square meters booth + catalogue)



REGULATION

1. GENERAL PROVISIONS, PURPOSE AND GOALS OF THE FESTIVAL

1.1. VERA World Fine Art Festival is an international festival of visual arts, event held annually for the development and promotion of painting, drawing, sculpture, architecture, installation, photography, museology and applied arts. The Festival also includes the VERA Awards, where is attributed to artists for their achievements in the field of creation, preservation and development of culture the bronze statuette VERA.

1.2. The objectives of VERA World Fine Art Festival are:

1.2.1. The support of professional art and artistic creation;

1.2.2. The contact between participants and the promotion of an active flow of communication and sharing of artistic experiences between them;

1.2.3. The promotion of international cooperation between artists and galleries, such that international relations can be fostered through art;

1.2.4. The consolidation of professional artists and galleries and the social prestige of the profession;

1.2.5. The research, development and promotion of young talent;

1.2.6. The dissemination and popularization of art by delivering the most relevant works of art to a large scale audience;

1.2.7. The professional evaluation of aesthetic qualities and contemporary techniques;

1.2.8. The artistic stimulation by promoting master classes called Art Talks;

1.2.9. The involvement of government agencies, public interest institutions, art organizations and commercial organizations in a project of cultural enrichment.

1.3. The World Without Borders Foundation and the Public Foundation for the Support of Culture and the Development of Contemporary Art in Moscow, in close cooperation, organize VERA World Fine Art Festival.

1.4. To carry out the preparation of the Festival, the following groups of work are created: Organizing Committee, International Jury and the Committee of Honour.

2. OBJECT OF THE COMPETITION

2.1. The object of the competition of the festival are works of painting, drawing, sculpture, architecture, installation, photography, museology and applied arts.

2.2. The works and materials presented at the Festival must comply with the required category naming, answer to the required artistic skill.

3. NOMINATIONS

3.1. The categories in nomination are: Painting; Drawing; Sculpture; Installation; Photography; Museology; Applied Arts.

3.2. Applications must be approved by the Organizing Committee.

3.3. It will be the International Jury who decides the winner in each category.

4. BODIES OF THE FESTIVAL

4.1. The Organizing Committee:

4.2.1. The Organizing Committee of the festival performs the functions of coordination, control, preparation and execution of the Festival and is composed of representatives of legislative and executive authorities, authority figures of culture and art, business entities and entrepreneurs.

4.2.2. The Organizing Committee has the function of the appointment and approval of the International Jury.

4.2.3. The Organizing Committee has the right to include additional activities and to change dates in the program; change the financial conditions of participation in the Festival; and to exclude participants in the absence of budget or funding required, the number of participants or the professionalism of the participants.

4.2.4. The Organizing Committee has the right to invite to participate in the preparation of the Festival, including to the International Jury, renowned figures related to culture, public figures, politicians and representatives of the business elite.

4.3. The organizing committee:

4.3.1. The direction is formed by the Festival organizers in Lisbon, Moscow, and China, and is the governing body that coordinates and ensures the functioning of the Festival.

4.3.2. The direction of the Festival guarantees the safety of the event; organizes the reception of participants and guests of the Festival and with third parties in accordance with the contract; provides press coverage and advertising of the festival; performs other activities provided for in this Regulation.

4.3.3. The direction of the Festival has the exclusive right to produce and distribute the symbols of the festival.

4.4. The International Jury:

4.4.1. To evaluate the works in competition, the Organizing Committee approves the International Jury, composed of competent experts in the fields of culture and art.

4.4.2. The International Jury has the function of assessing the correspondence between the art work and the criteria for the nomination categories.

4.4.3. By majority of votes of the members of the International Jury by open vote, the winners of the festival are decided and the protocol formalized.

4.6. The Committee of Honour Trustees:

4.6.1. The Committee of Honour makes decisions about the correspondence of the exposed artistic works to the goals and requirements of the Festival.

4.6.2. The Committee of Honour evaluates the request of each participant and selects the participants of the Festival.

4.6.3. After evaluation of the candidate works, and based on the positive decision of the Committee of Honour, the participant signs the contract of participation with the Festival organizers.

5. TYPES OF PARTICIPATION

5.1. There are two types of participation in VERA Fine Art Festival: the Competition Program and the Out of Competition Program.

5.2. Each participant can apply for a type of participation.

5.3. The Competition Program gives access to winning the international award VERA in eight artistic directions: painting, drawing, sculpture, installation, photography, museology and applied arts.

5.3.1. Individual Participation (for individuals) – direct participation of painters, sculptors, photographers and masters of art from around the world, expressed in seven directions of the fine arts and applied arts in their country or region.

5.3.2. Collective Participation – participation of galleries, art associations, museums, auction houses and fashion houses.

5.3.3. Accreditation by each participating artist has the value of 250€. The accreditation includes: processing of the application form and review and evaluation of works by curators of the exhibition.

5.3.4. In collective participation, the participation contract is signed between the entity (collective participant) and the Festival organizers.

5.4. The Out of Competition Program provides the exclusive participation of recognized masters of the world.

5.4.1. Participants in the Out of Competition Program can be assigned special prizes.

6. PARTICIPANT'S RIGHTS

6.1. Participation in the Festival predicts the electronic registration of participants and the provision of credentials.

6.2. The participant has the right to:

6.2.1. Participate in the official Festival events (for example, the opening ceremony).

6.2.2. Receive invitations, depending on the size of the stand.

6.2.3. Published information on the Festival catalogue.

6.2.4. Chair and participate in free master classes at Art Talks.

6.3. Participants have the opportunity to sell their works at the Festival.

6.3.1. The selling price of the work is determined by the participant.

6.3.2. No commission on sales of the participant is charged.

7. CONDITIONS OF APPLICATION

7.1. To participate in the Festival, the candidate must complete and submit the registration form.

7.1.1. Send photographs of the works by electronic mail (with at least 5 mb)

7.1.2. Pass the initial approval of the Organizing Committee.

8. PARTICIPATION CONDITIONS

8.1. Entry forms can be printed on the official website of the VERA World Fine Art Festival and sent to the Organizing Committee to the email geral@verafestival.com.

8.2. The deadline for submission of entries change from festival to festival.

8.3. Paper application forms are signed in duplicate. The participant should fill, stamp and sign (in the case of group participants, the forms must be signed by the head of the company) both copies and send them to geral@verafestival.com.

8.4. The associated bank transfer charges are a responsibility of the participant.

8.5. Original documents and application form must be submitted to the Direction of the Festival before the deadline of April 15th, 2017.

8.6. Incomplete materials or materials sent after the deadline (the date assumed is the date of the post office) will not be considered.

8.7. From the date of signing the Participation Contract, participant and organizers are considered parts of the agreement under the Portuguese law and this Regulation.

8.8. Each participant of the Festival must be accredited and use a credential that grants the right of entry in the festival.

8.9. For accreditation, the participant must complete the Application for Accreditation.

8.10. The delivery of works and materials and the costs associated with transportation, insurance and rental of additional equipment are the responsibility of the participant.

8.11. The travel arrangements, accommodation in hotels and the reception of the Festival participants are the responsibility of the participant.

8.12. The records of the delivery and reception of works of art are formalized during the arrival of the participants by the authorized representatives of the parties acting under a power of attorney, or are sent by e-mail.

8.13. The placement of any advertising outside the stand area is only permitted in specific spaces, according to the Organizers of the Festival.

8.13.1. Any sound or moving advertising must be approved in writing by the Festival organizers, to avoid interference with other participants.

8.14. By the time of the official opening of the Festival, the organizers publish the official catalog with information about the participants.

8.14.1. Participation in the catalog is mandatory for all participants.

8.14.2. The participant is required to complete the Application for Participation in the Catalog and send the information to publish in English, until the deadline indicated by your manager.

8.15. The Festival organizers are not responsible for the veracity of participant's information, for compliance of copyright in sound or visual reproduction of the promotional materials of the participant.

8.16. The Festival organizers reserve the right to use the participant's works or materials in the advertising materials of the Festival, as well as to use of his name in VERA World Fine Art Festival.

8.17. Participants should have the legal right of the works or materials presented at the Festival and comply with the copyright laws.

8.17.1. The use of works borrowed or developed in partnership requires a reference to the Author or his permission to use the copyright.

8.18. The artist may not be allowed for further participation, if the terms of this Regulation are violated or for adopting a behavior that does not meet the general standards.

8.18.1. Payments made in this case are not refundable.

9. ASSEMBLY, DISASSEMBLY AND DECORATION

9.1. All design and construction works, as well as the assembly and disassembly of the stands are made by an accredited organization (Executor) within the area given.

9.2. Technical requirements for the construction of stands:

9.2.1. Participants are not allowed to disassemble any elements of the stand (Excepting art works).

9.2.3. The participant is strictly prohibited from, independently, repair faults in electrical equipment installed in the stand, as well as to make electrical connection with regular sources of energy in the building.

9.2.4. The placement of works of large scale in areas close to the passageways is forbidden.

9.2.5. The works and equipment of the participant must be located within the area assigned to the participant and must not occupy the corridors and circulation areas of the Festival.

9.2.6. It is not allowed to remove any details of the stand to an area outside the space allocated for free to the participant.

9.3. The participant must return all equipment to the organization in good condition before the end of the disassembly.

9.4. In case of damage of the panels and structural parts, the participant will pay the organization the cost of maintenance and retrieval of the equipment.

9.5. Disassembly can only be initiated after the official closing of the Festival.

10. FINAL PROVISIONS

10.1. The Festival organizers have the right to make changes and additions to the present Regulation.